

# 2014-2018 | GRAPHIC & WEB DESIGNER Freelancer - Annecy (Fr)

As a freelance graphic & web designer, I've helped companies to develop their business by analyzing their market and designing the graphic tools that matched their needs: logos, leaflets, business cards, websites, social media, etc. I also provided individual training and advice in strategy.

### 2015-2018 | FOUNDER Les ateliers créatifs Annecy (Fr)

In 2015, I founded a DIY workshop in Annecy where I taught adults and kids to sew, make their own jewelery, etc., sharing my passion for crafts. Through this activity, I had the chance to attend a lot of events and organize many workshops, for the Galeries Lafayette Annecy for example.

# SINCE 2009 | DESIGNER Handmade With Love

I design and make jewelery and accessories. I launched my Etsy web-shop in 2009. I've attended to several craft fairs that I sometimes co-organized. In 2017, I collaborated with other local artists to open a Pop-up Store in Annecy's old city center.

## 2007-2014 | STYLIST, COLORIST & DESIGNER Caselio - Lille (Fr)

Caselio is a wallpaper and fabric editor. Along with an amazing team I worked on all the stages of a product development: analyzing trends, designing new collections, doing technical graphic work on the patterns, creating color ranges, controlling the production...

### 2004 - 2007 | INTERNSHIPS

Atelier Édouard François Architecture & Design - Paris

Design Museum Graphic & scenographic department - Ghent (Be)

Frédéric Ruyant Independent product designer - Paris

#### MARION PIERRET

375 rue de la Concorde #1704 Montréal, QC H3A 1J3 | Canada

Tel: 514 232 8277 marion.pierret@gmail.com

www.marionpierret.com



#### **EDUCATION**

2014 Web Design Professional course

ARIES - Annecy

2007 Master's Degree Product & furniture design ESAD – Reims

2004 Bachelor's Degree Applied arts

Université Vauban - Nîmes

2002 - 2 years technical degree Product Design

Lycée Perrin - Marseille

#### **TOOLS**

Photoshop, Illustrator, InDesign, WordPress, Prestashop, CSS3, HTML5, Sewing machine, Social networks

#### **LANGUAGES**

French (mother tongue) English (fluent) Dutch & German (basic)

#### **HOBBIES**

Crafts, attending concerts (Indie Pop/Rock), travelling, eating, hiking, swimming, visiting art exhibitions, reading novels

### Join my networks!













