



MARION PIERRET

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2014-2018 | GRAPHIC & WEB DESIGNER

Freelancer - Annecy (Fr)

As a freelance graphic & web designer, I've helped companies to develop their business by analyzing their market and designing the graphic tools that matched their needs : logos, leaflets, business cards, websites, social media, etc. I also provided individual training and advice in strategy.

2015-2018 | FOUNDER

Les ateliers créatifs Annecy (Fr)

In 2015, I founded a DIY workshop in Annecy where I taught adults and kids to sew, make their own jewelery, etc., sharing my passion for crafts. Through this activity, I had the chance to attend a lot of events and organize many workshops, for the Galeries Lafayette Annecy for example.

SINCE 2009 | DESIGNER

Handmade With Love

I design and make jewelery and accessories. I launched my Etsy web-shop in 2009. I've attended to several craft fairs that I sometimes co-organized. In 2017, I collaborated with other local artists to open a Pop-up Store in Annecy's old city center.

2007-2014 | STYLIST, COLORIST & DESIGNER

Caselio - Lille (Fr)

Caselio is a wallpaper and fabric editor. Along with an amazing team I worked on all the stages of a product development : analyzing trends, designing new collections, doing technical graphic work on the patterns, creating color ranges, controlling the production...

2004 - 2007 | INTERNSHIPS

Atelier Édouard François Architecture & Design - Paris
Design Museum Graphic & scenographic department - Ghent (Be)
Frédéric Ruyant Independent product designer - Paris

EDUCATION

2014 Web Design Professional course

ARIES - Annecy

**2007 Master's Degree
Product & furniture design**

ESAD - Reims

**2004 Bachelor's Degree
Applied arts**

Université Vauban - Nîmes

**2002 - 2 years technical degree
Product Design**

Lycée Perrin - Marseille

TOOLS

Photoshop, Illustrator, InDesign,
WordPress, Prestashop, CSS3,
HTML5, Sewing machine,
Social networks

LANGUAGES

French (mother tongue)
English (fluent)
Dutch & German (basic)

HOBBIES

Crafts, attending concerts (Indie
Pop/Rock), travelling, eating,
hiking, swimming, visiting art
exhibitions, reading novels

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